

## DIFFERENTIATING STRATEGIES TO MOTIVATE EFL STUDENTS IN THE NEW CONCEPT OF TEACHING

Marsela Harizaj<sup>1</sup>, Veneranda Hajrulla<sup>2</sup>

<sup>1</sup>University “Ismail Qemali” of Vlora, Albania, Email: marselaharizaj@yahoo.com

<sup>2</sup>University “Ismail Qemali” of Vlora, Albania, Email: venerandahajrulla@yahoo.com

### Abstract

The new concept of teaching in Albania is focused on students needs, learning to master the language. Motivation in EFL classes is a term of discussion among EFL teachers. Motivation is one of the most important factors that foster students' learning. Students are and feel motivated by different factors including: reasons of studying, classroom atmosphere, parents and friends' concern. The teacher directs students learning to success, if he/she motivates students properly. How can we have a successful English class? Researches shows that it depends on teacher and learner. Differentiating strategies of teaching, students scaffold knowledges better. Providing different materials and techniques help learners communicate and master the language better. For this reason teacher is concerned in using CLT which secures a proper atmosphere when students feel motivated. There are a lot of ways to motivate students. The first depends on varying techniques which involves students in collaboration. Another one depends on materials selected like: up to date, interesting, using audiovisuals, computers. Combining needs to relevant topics, real life situations, stories and concerns make students feel confident and motivated. Using relevant curriculum builds learner's autonomy. The case study was conducted to show that if teachers differentiate strategies students are more confident and motivated to learn. The participants are English students of the University of Vlora. From data collection through observation, interviews and questionnaires, the results showed that students are more motivated to learn if the teacher uses challenging strategies and other forms of encouraging students like: free topics for debates, discussion. Therefore we need to change the idea that language is just a knowledge because it is more than that. Teachers need to adopt teaching to more student-centered classes that leaves its proper space of learning. English language it's not just a literary one but something that is important for different reasons that is used by people to communicate in a more meaningful contexts. In such a content, this secures a coherent teaching class and help learners and students promote success.

**Keywords:** *factors, motivation, challenging strategies in EFL, communication.*